



**FOR IMMEDIATE RELEASE**

### **Fraen to Demonstrate Optics Solutions at Strategies in Light 2007**

READING, MA - February 5, 2007 - Fraen, in cooperation with ROAL Electronics, will be demonstrating a specially designed High Powered LED based **exterior area lighting unit** at Strategies in Light 2007.

As part of Fraen's ongoing research and design efforts related to the rapidly growing exterior area lighting market, this reference design - which utilizes a unique array of highly efficient custom Fraen optics - demonstrates that the market demands of exterior area lighting applications can now be met using today's technologies.

Fraen can be found as part of the ROAL Electronics booth.

#### **About Fraen**

Whether it's standard optic products or the most sophisticated custom solutions Fraen Corp. (<http://www.fraensrl.com>) is committed to providing the highest quality and innovative solutions. From automotive lighted instrumentation pointers and fiber optic couplers and light pipes, to high-efficacy TIR collimators and high precision reflectors, Fraen develops products that manage and maximize light in ways never before achieved in the lighting industry. Fraen - maximizing light through innovation.

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